

**CENTRAL NEW YORK REGIONAL MARKET AUTHORITY PROJECT TO CONSTRUCT  
PRODUCE DISTRIBUTION WAREHOUSE  
\$25,000,000**

With financial support provided by the Onondaga County Planning Department and Empire State Development Corp., a consulting team led by Ted Spitzer of Market Ventures, Inc. delivered a Revitalization Plan for the Central New York Regional Market, which has served farmers, produce distributors, consumers, and other stakeholders since 1938.

A key component of the CNY Regional Market Revitalization Plan is a project to construct a 40,000 sq. ft. food distribution warehouse, along with related Site work and Utilities service upgrades, at an estimated cost of \$25,000,000.



*CNY Regional Market (Syracuse, NY): Rendering of a new Produce Distribution Warehouse*

The produce distribution businesses that operate out of Commission Warehouses that opened in 1938 are faced with many challenges due to these outdated, vastly inefficient facilities. This project will position these businesses for growth, thereby creating job opportunities for Upstate NY farmers and produce companies alike. The new Produce Distribution Warehouse will also support food processing activities that will allow growers and wholesalers to add value to their New York-grown food products.

This project will greatly enhance the Central New York region's ability to aggregate and process New York-grown food products and expand sales of these products to schools, universities and other institutional buyers throughout NYS, taking advantage of opportunities created by Executive Order 32.